

ECONOMIC MARKET SNAPSHOT

SUMMER 2023 | ISSUE NO. 23

NATIONAL MI IS PLEASED TO BRING YOU OUR Summer 2023 Edition of the Economic Market Snapshot

John Burns Consulting is optimistic on housing and the economy.

The US housing market and economy continue to show strength going into the second half of 2023, though the new home market is clearly stronger than the resale market.

The new home market continues to outperform (namely in sales), with new home sales jumping +20% YOY. This reflects the highest reading since February of 2022, when mortgage rates were just 3.5%. New homes now represent 28% of all available single-family homes for sale, more than double the 13% norm, as resale inventory stays depressed.

The forecast for the new home market are more bullish going forward:

- +9% new home sales YOY (up from +3%), as builders continue to exploit their unique window of elevated market share.

- -5% single-family permits YOY (improved from -11%), as builders look to extend their strong sales momentum.
- -5% new home prices net of incentives YOY (unchanged), as incentive use stays widespread.

The resale market is struggling with sales due to limited listings, which is helping prices rise again.

- Resale home prices have fully recovered. Nationally, resale home prices are back to all-time highs after six consecutive months of month-over-month price increases, per the Burns Home Value Index™.

(continued on page 2)



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New homes now represent 28% of all available single-family homes for sale.

- Inventory remains extremely low by historical standards. There is currently just 1 active listing for every 100 owned households in the US. Typically, the ratio of inventory-to-owned households hover around 3%.
- Demand continues to exceed supply. With homeowners locked into low rates and reluctant to sell, we are hearing reports of competition (bidding wars) between buyers for limited supply in some markets.

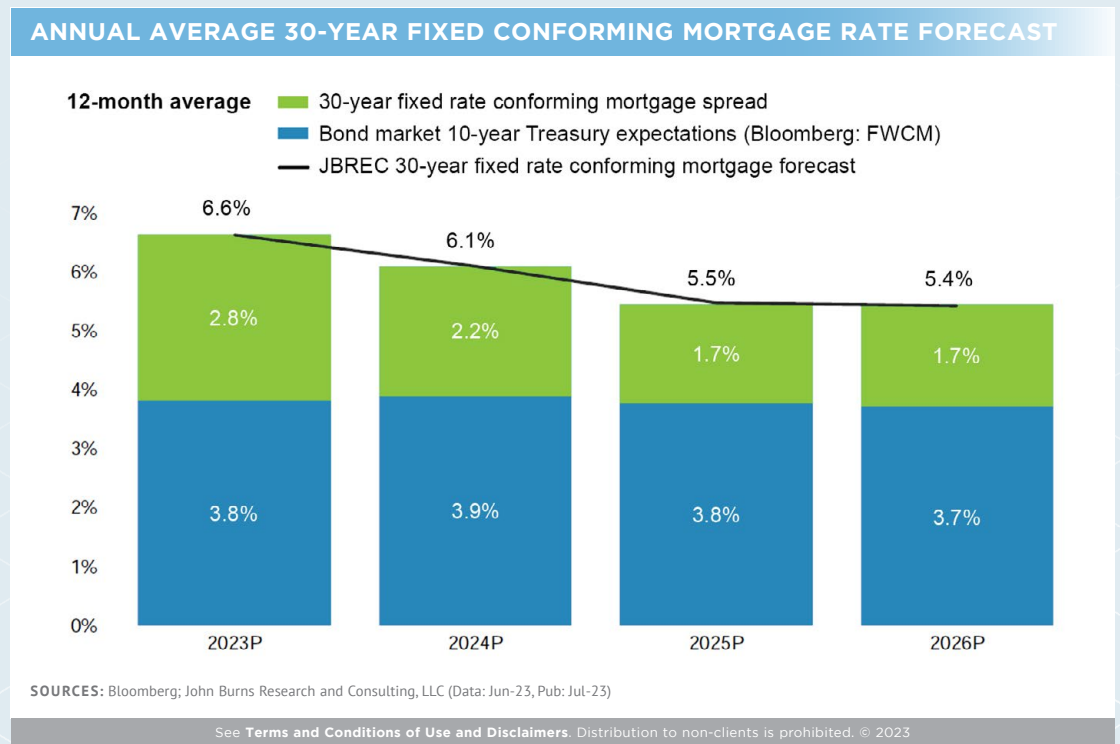
The economy is firing on almost all cylinders as consumers finally regain confidence. The unemployment rate fell to 3.6% in June. Inflation is back down to 3%. It's too early for the Fed to declare a victory given that core inflation, which excludes volatile food and energy categories, is still at 5%. The housing-related categories will put significant downward pressure on headline inflation over the next several months, given the lag due to the Fed's method of calculating housing costs.

Only 19% of market are slow. Sales and pricing conditions are strong in 37% of markets up from 36% last month. Nearly half of the markets are normal, which reflects 2-3/month sales per community with rising net prices. Lending standards on Government-backed loans which represents 80% of all loans is tight on credit and documentation, but not on DTI and LTV. Consumers have continued to slowly rebuild their credit profiles. In 2022, 64% had FICO scores above 700, and 85% had FICO above 600. Homeownership is rising for those under 45 and the share of existing homes sold to first-time buyers fell in 2022 to a record low of 26%. Peak share reached in 2010 when 50% of buyers were first-time buyers due to temporary tax credits.

John Burns reports that while we are still wary of potential risks to housing and the economy, affordability may get worse. 7% mortgage rates will likely push the housing cost-to-income ratio to all-time highs once we have full-month data for this past quarter. We continue to see affordability as a barrier for first-time home buyers.

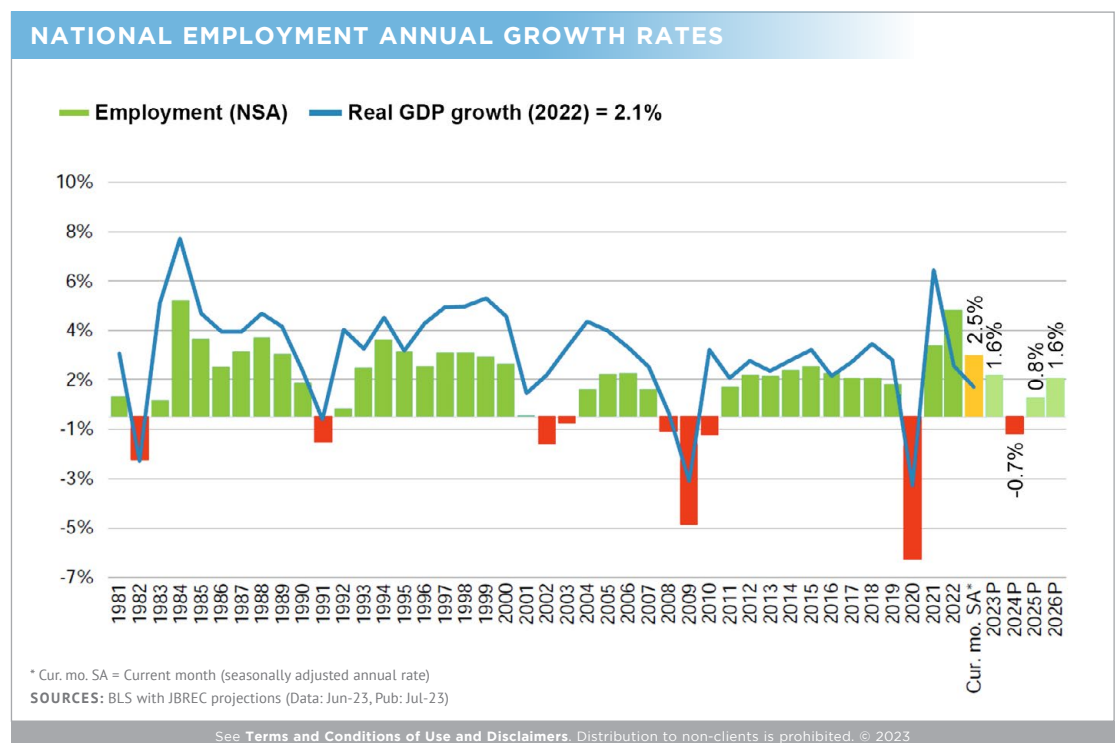
We Base Our Mortgage Rate Forecast on Market Pricing for 10-Year Treasuries and Our View of the Mortgage Premium

Currently, the spread for mortgage rates over the 10-year Treasury is higher than normal (typically 170bps). The elevated spread is due to uncertainty around interest rates and less demand for mortgage-backed securities since the Fed stopped purchasing MBS in 2022. We expect the spread to normalize in the coming years as interest rates stabilize.



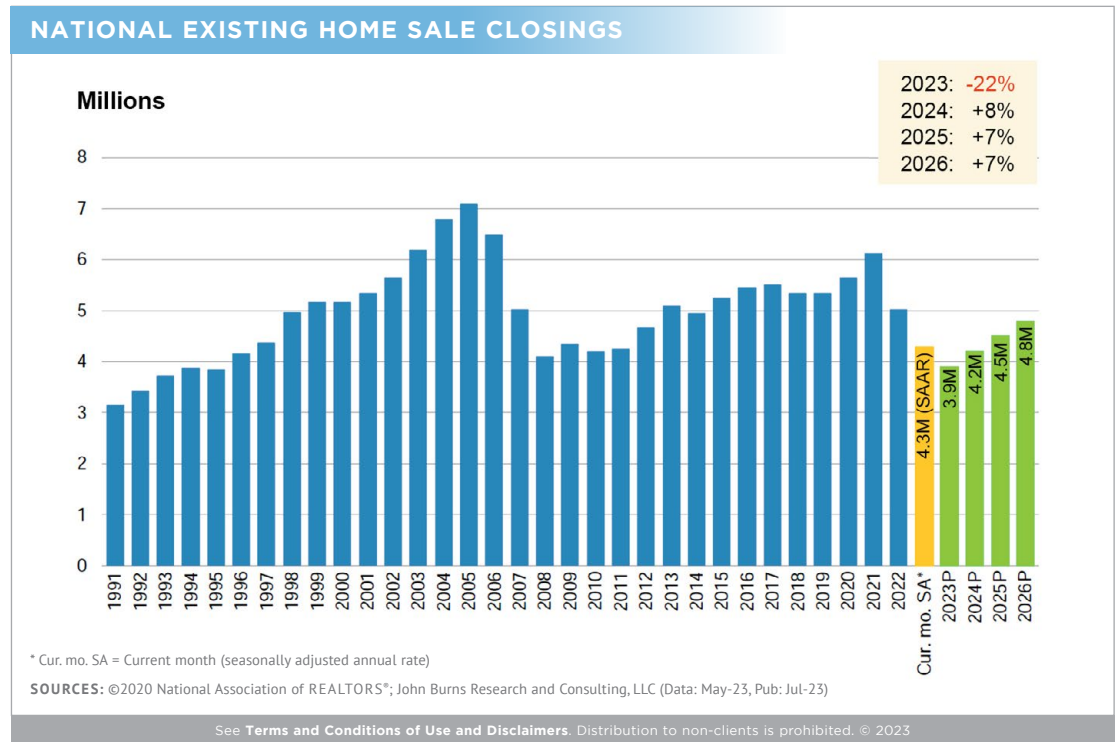
National Employment Growth Rates

We expect employment to rise 1.6% YOY in 2023 and fall -0.7% in 2024, as the Fed attempts to tame inflation and likely incurs mild job losses.



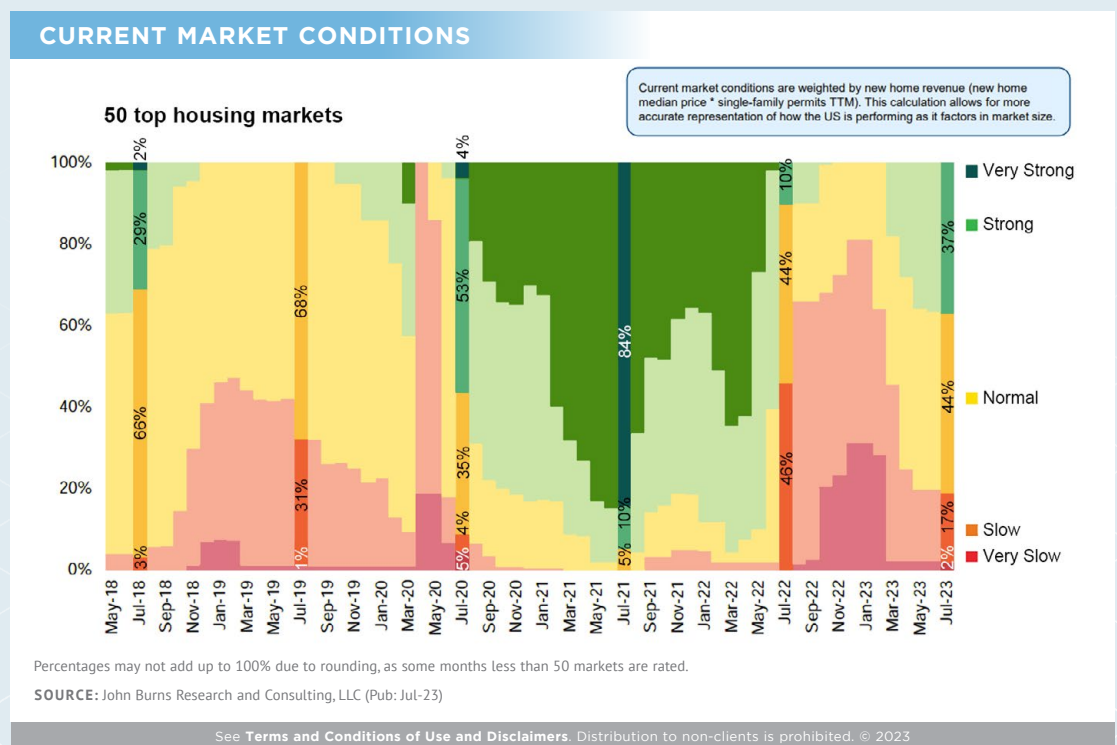
National Existing Home Sale Closings

We forecast existing home sales will fall -22% YOY in 2023 due to still elevated mortgage rates, limited inventory, inability to compete with builder rate buydowns, and a slowing economy.



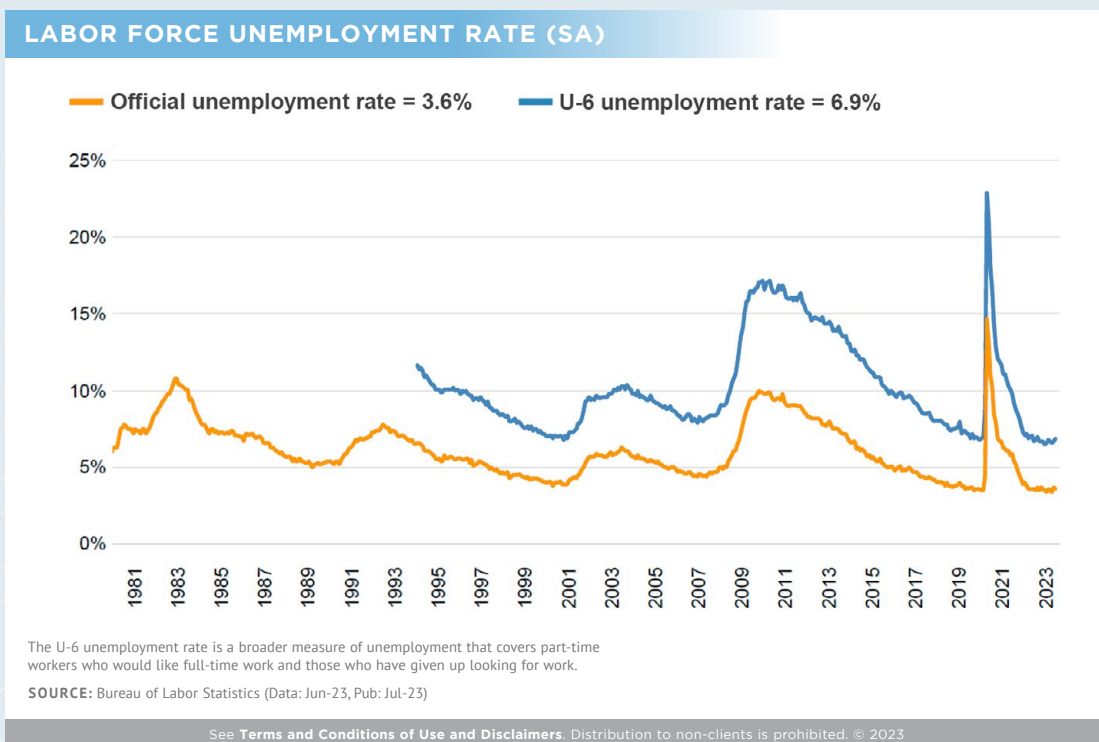
Current Market Conditions: Just 19% of Markets Are Slow

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Unemployment Rate

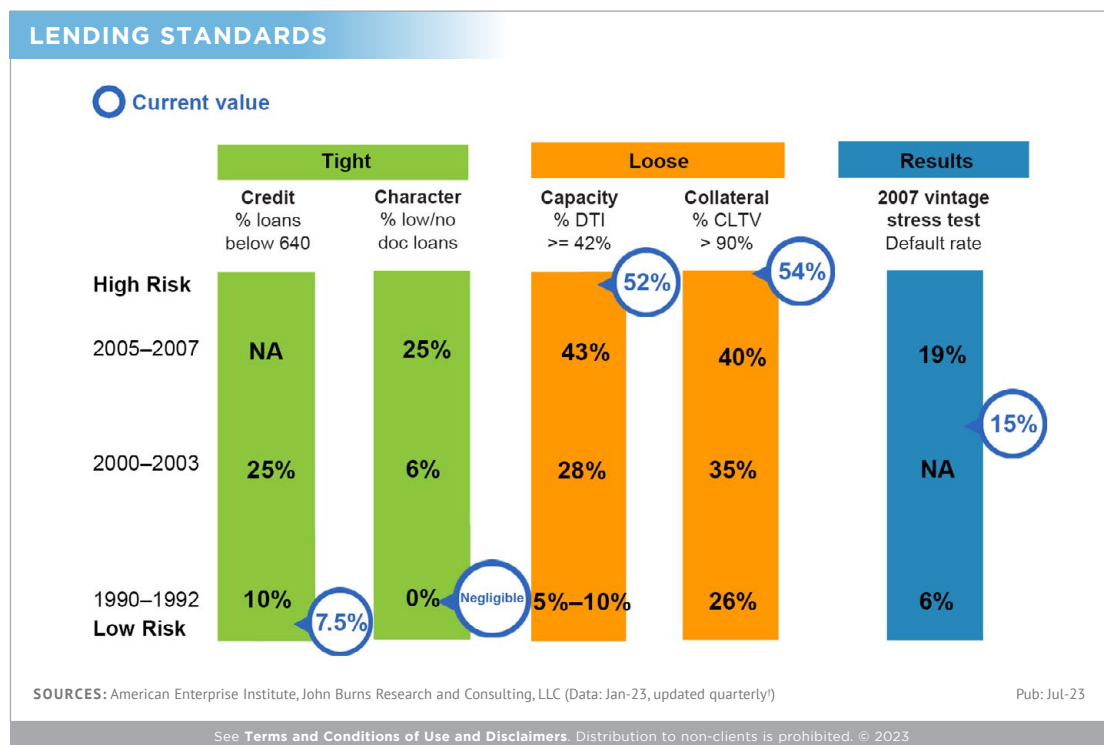
The unemployment rate fell to 3.6% in June. The U6, a broader measure of unemployment that captures underemployment and discouraged workers, rose to 6.9%.



Lending Standards on Government-Backed Loans: 80% of All Loans

Current lending standards are tight on credit and documentation, but not on DTI and LTV.

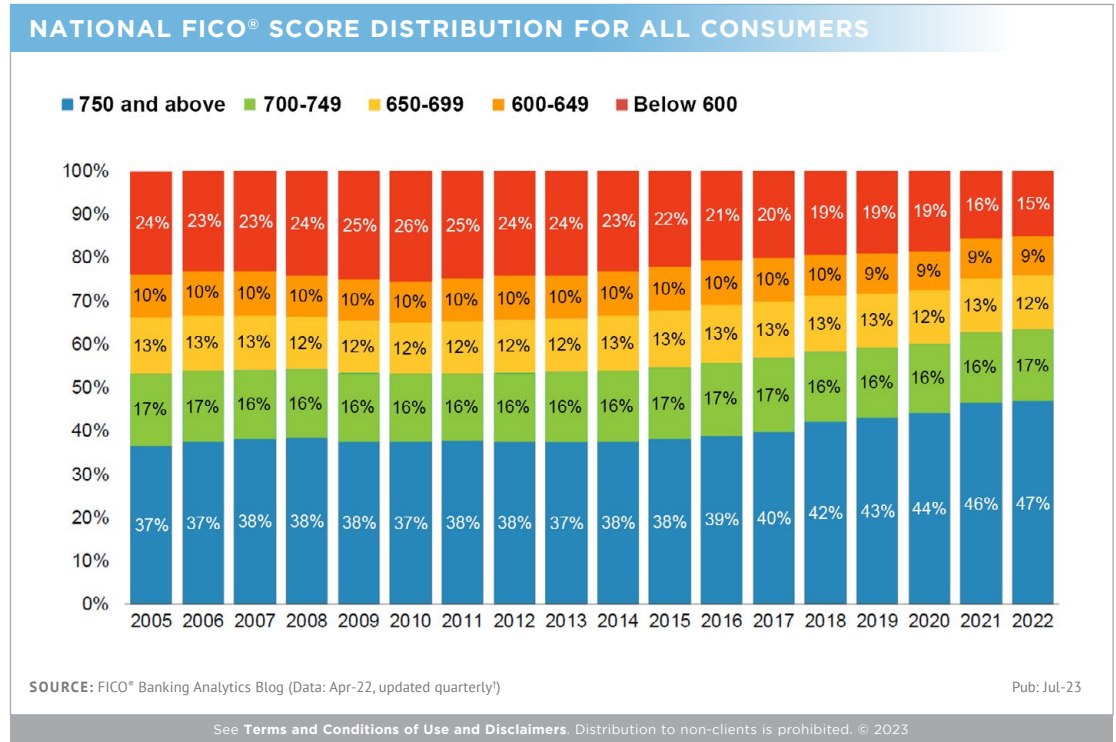
This chart only includes primary purchase loans guaranteed by the five government agencies (Fannie Mae®, Freddie Mac, FHA, VA, and RHS). These loans currently account for 70% of all primary purchase loans (by count). Our current percentage of low/no document loans is based on JBREC analysis. The DTI numbers shown include only back-end DTI percentages.



National FICO® Score Distribution

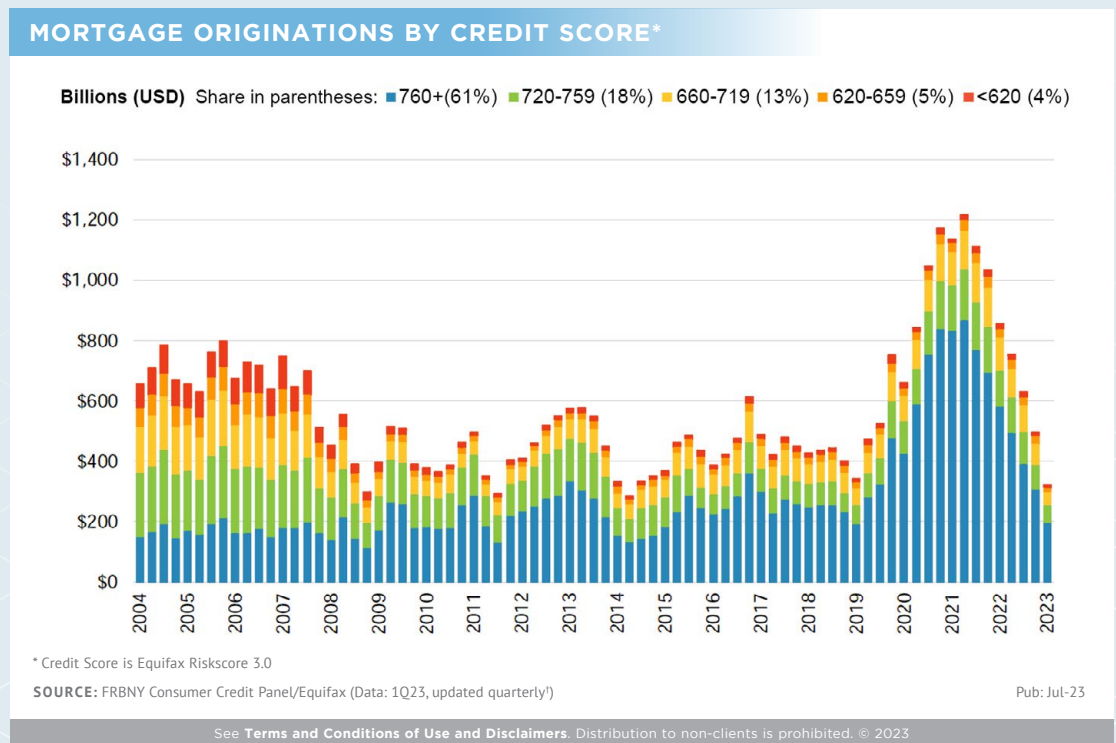
Consumers have slowly rebuilt their credit profiles. In 2022, 64% had FICO scores above 700, and 85% had FICO scores above 600.

Scores are based on the following five categories in order of weighting: payment history (35%), amounts owed (30%), length of credit history (15%), new credit (10%), and types of credit used (10%).



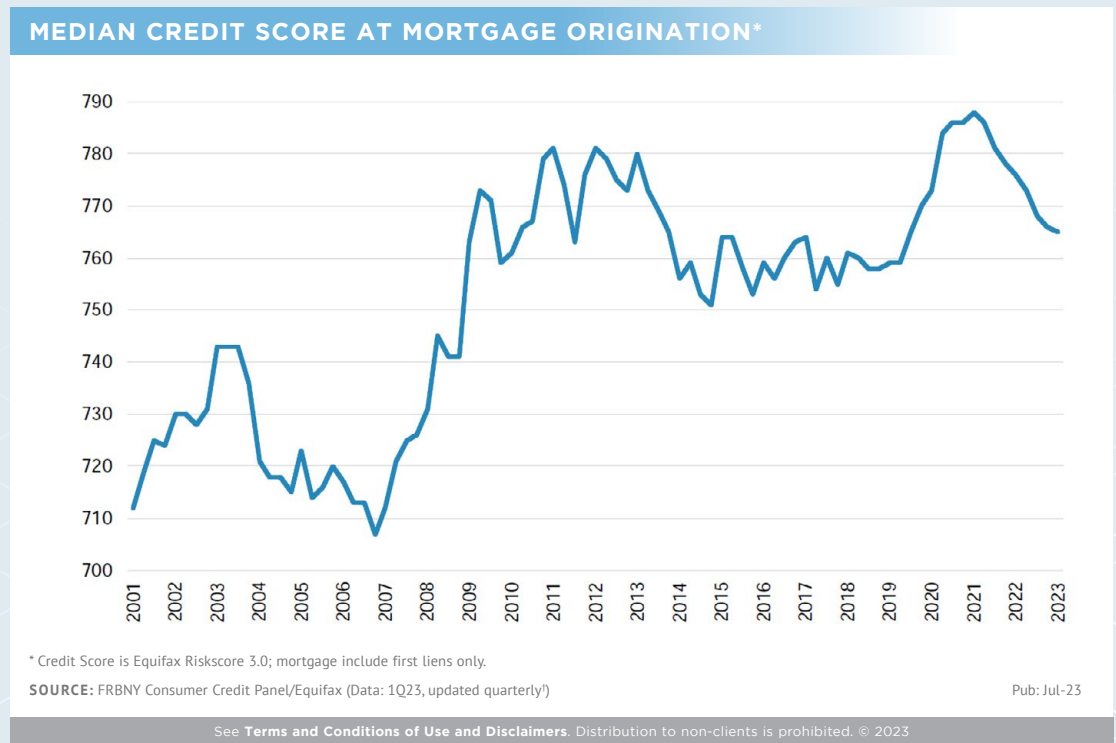
Mortgage Originations by Credit Score

In 1Q07, 15% of mortgage originations were to subprime borrowers with a credit score of <620. As of 1Q23, only 4% of mortgages went to borrowers with a credit score less than 620.



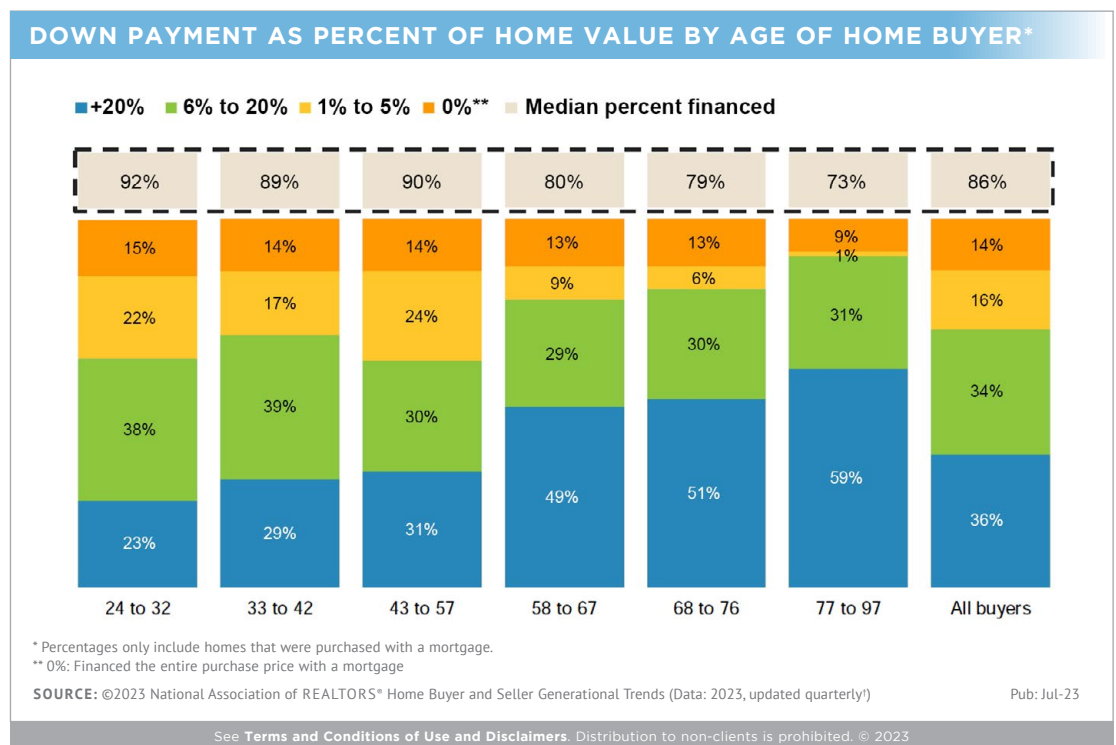
Median Credit Score at Mortgage Origination

The median credit score at mortgage origination fell to 707 during the credit heyday of 2006. Since then, creditors have tightened standards. As of 1Q23, median score at origination was 765.



Financing the Home Purchase, by Age Group

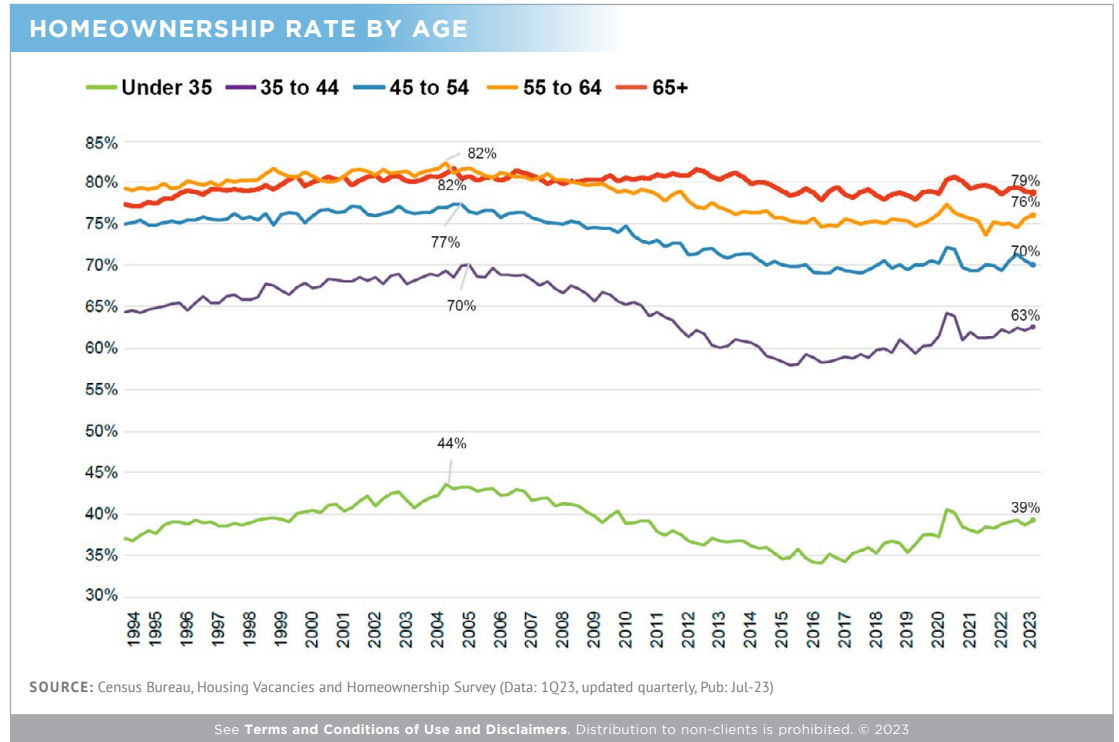
30% of all home buyers who use a mortgage are putting 5% or less down. The figure jumps to 37% among those 32 and younger. Only 19% of 68- to 76-year-olds have an LTV of +95%.



Homeownership Rate by Age

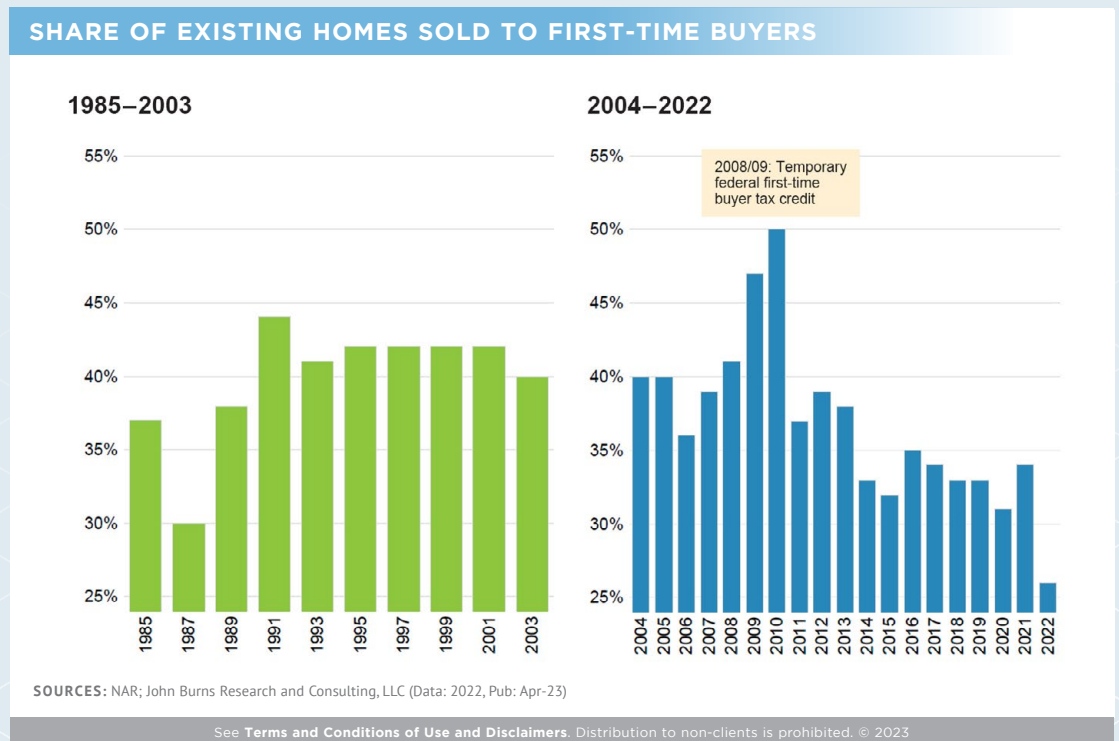
Homeownership is rising for those under 45.

Note: The pandemic complicated the Census Bureau's collection process in 2020. We advise using caution in comparing data from this time period.



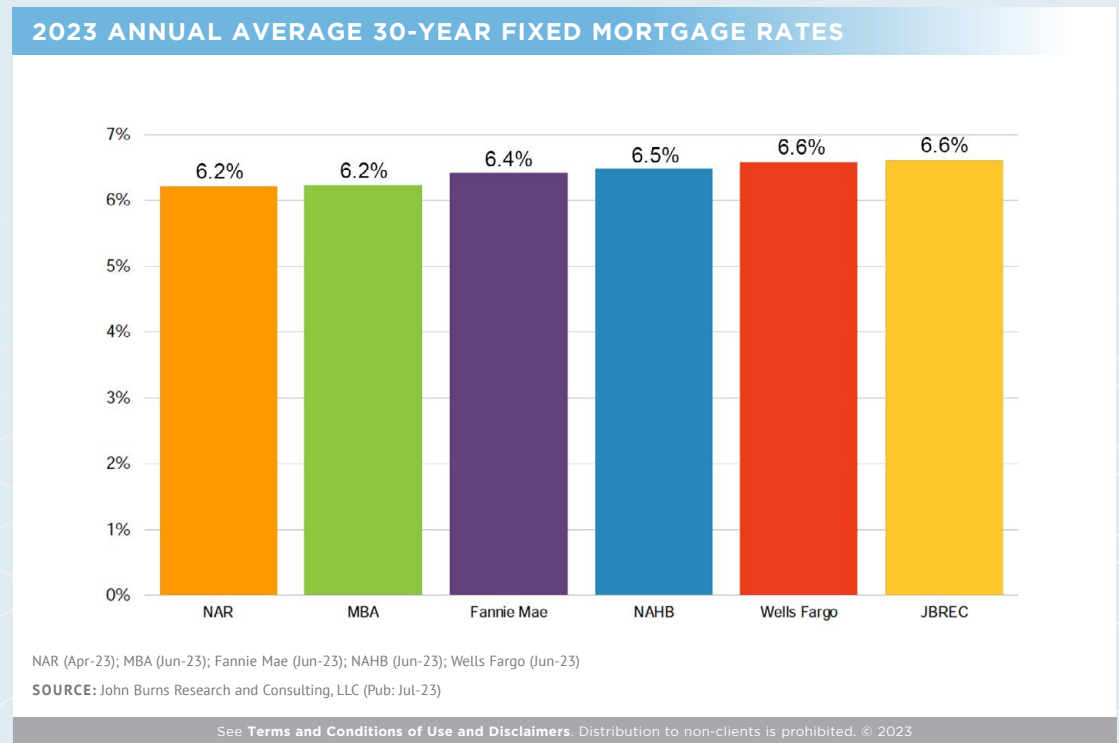
Share of Homes Sold to First-Time Buyers

The share of existing homes sold to first-time buyers fell in 2022 to a record low of 26%. Peak share was reached in 2010 when 50% of buyers were first-time buyers due to temporary tax credits.



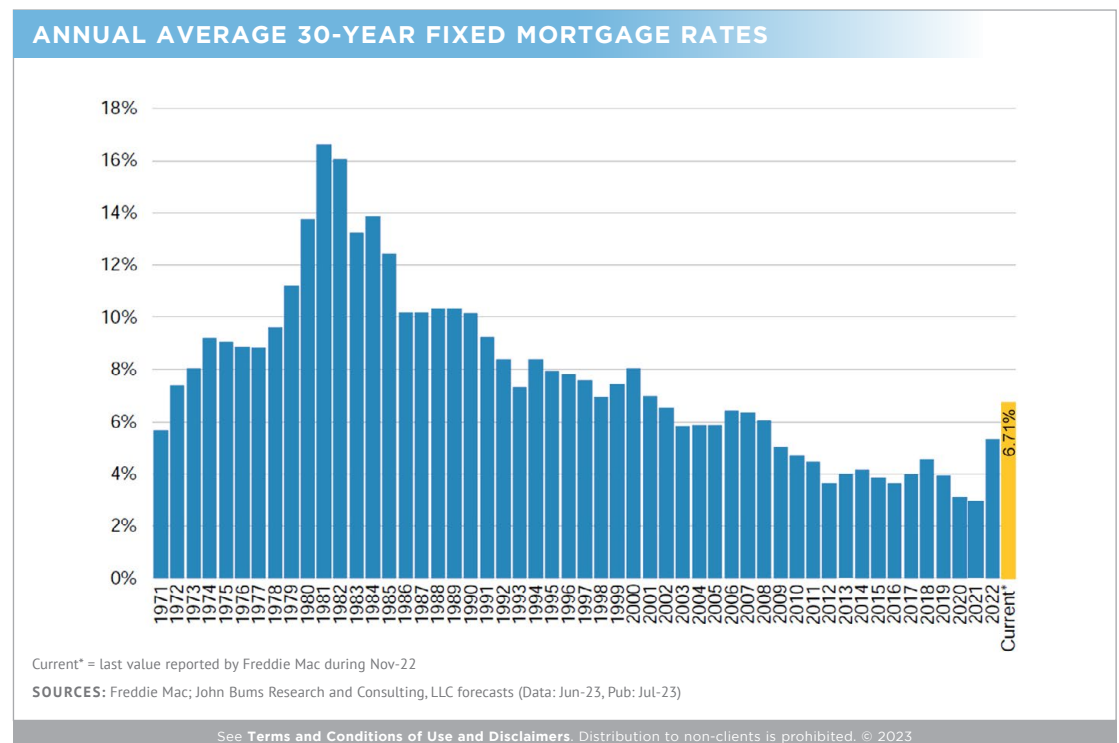
Our Key Assumptions for 2023: We are above MBA and below NAHB on Mortgage Rates

Key assumptions for 2023, provided by MBA, Wells Fargo, JBREC, NAR, Fannie Mae and NAHB.



Mortgage Rates

The bond market expects mortgage rates will average in 6.6% in 2023.



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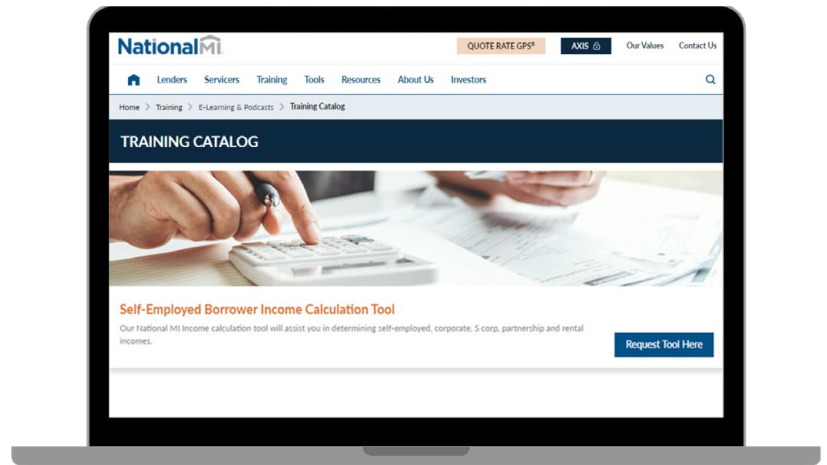
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